

SIXTH ANNUAL
HIGHWAY SAFETY
SUMMIT



AGENDA

- 8:10 AM** **Toward Zero Deaths Initiative**
- 8:40 AM** **National Perspective – John Moffat**
- 9:10 AM** **The Parent Imperative – Mark Horowitz**
- 10:25 AM** **WSP Zero Deaths Accomplishments – Capt. Steve Burns WSP**
- 11:25 PM** **Lunch Speaker – Judge Judith Eiler**
- 1:00 PM** **Michigan’s TSRP Program – David Wallace**
- 1:45 PM** **Innovative Law Enforcement Strategies**
- 3:00 PM** **ISBC – Dave Carlson, Ben Wolfinger, Lynette Sharp**
- 3:30 PM** **LEL Program and Mobilizations – Glen Cramer, Mary Hunter**
- 4:10 PM** **Top Crash Contributors – Steve Rich**
- 4:40 PM** **Drawing**
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emergency personnel

HIGHWAY DESIGN

law enforcement

EDUCATION

SEATBELTS

safety

TOWARD ZERO DEATHS

A Partnership to Develop Idaho's Comprehensive Highway Safety Plan

TOWARD ZERO DEATHS

MINNESOTA

- Minnesota's 2005 Fatality Rate = .99
- Idaho 2005 Fatalities = 275
- Idaho's 2005 Rate = 1.84
- If Idaho's Rate was .99 = 148 Fatalities
- That's 127 Less Deaths





TOWARD ZERO DEATHS

How Many Deaths are
Acceptable?

Not One, If It's Someone
We Know!

IS IT POSSIBLE?

- 2005 Fatality Figures
 - 100 Impaired Driving-Related Fatalities
 - 126 Unbelted Fatalities
 - 133 Aggressive Driving-Related Fatalities
 - 38 Young Driver-Related Fatalities



COMPREHENSIVE SAFETY MEASURES

- Comprehensive Program – Both:
 - Behavioral Safety
 - Roadway Safety
 - ITD
 - State Agencies
 - Local Agencies and Organizations





GOVERNOR'S HIGHWAY SAFETY SUMMIT

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TOWARD ZERO DEATHS INITIATIVE



- Over 100 participants
- Over 40 organizations
- Five breakout sessions
 - Road-related crashes
 - At-risk drivers
 - Inappropriate driver behavior
 - EMS
 - Vehicles and pedestrians



- Ten Emphasis Areas
 - Seat belts
 - Impaired driving
 - Young drivers
 - Aggressive driving
 - Mature Drivers
 - Road-Related Crashes
 - Vulnerable Users
 - Railroad/Highway Crossings
 - Commercial Vehicles
 - EMS



What's Next?

- First Initiative – Seat Belts
- ISBC – First Meeting – July 25th
- Nine Additional Initiative
- Four Lead by Highway Safety
 - Seat Belts
 - Impaired Driving
 - Aggressive Driving
 - Youthful Drivers



THE CHALLENGE

- We Can't Do It Alone
- Get Involved In Coalitions
- Leave Your E-mail Address